

# Agenda

Introductions about Web 3.0

Web 3.0 Security Risk

**Smart Contract Hacking** 

Metaverse Risk

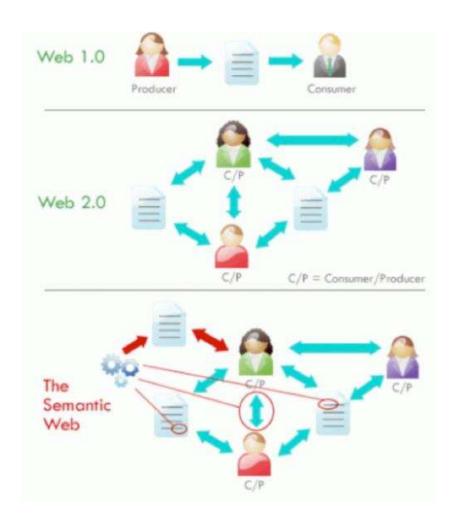
Blockchain and Microsoft

Distributed Identity

Responsible Al

Web 3.0 Infrastructure

# Web 3.0 – an evolution of the Internet



# Web 1.0 / 2.0 / 3.0 Summary

Crawl Web 1.0	Walk Web 2.0	Run Web 3.0
Company Focus	Community Focus	IndividualFocus
Home Pages	Blogs / Wikis	Lifestreams / Waves
Owning Content	Sharing Content	Consolidating Content
Web Forms	Web Applications	Smart Applications
Directories	Tagging	User Behavior
Page Views	Cost Per Click	User Engagement
Banner Advertising	Interactive Advertising	Behavioral Advertising
Britannica Online	Wikipedia	The Semantic Web
HTML/ Portals	XML / RSS	RDF / RDFS / OWL

# What is Web 3.0?

There is no universally accepted definition



what is web3



Web3, also known as Web 3.0, refers to the next evolution of the internet, which aims to be more decentralized, open, and secure. The current version of the internet, Web 2.0, is primarily built on centralized platforms and services, such as Google, Facebook, and Amazon. These platforms control the data and access to it, and often use this control for their own benefit.





Web3, on the other hand, is built on decentralized technologies such as blockchain and peer-to-peer networks. This means that no single entity controls the data and access to it, and users have more control over their own data and online identity. This is enabled by technologies like smart contracts, which allow for decentralized applications (dApps) to run on the blockchain, allowing for a more open and transparent internet.

Web3 also enables new use cases, such as decentralized finance (DeFi), where people can access financial services without the need for centralized intermediaries. Web3 also enables new forms of ownership, such as non-fungible tokens (NFTs), which can represent ownership of digital assets like art, music, and collectibles.

Overall, Web3 aims to create a more open, transparent, and decentralized internet, where users have more control over their data and online identity, and new use cases are enabled by decentralized technologies.

# Web 3.0



## Blockchain

- Decentralization, DeFi (Decentralize Finance)

Trustful and Permissionless

- Interact Directly without middleman
- Distributed Identity

Al and Machine Learning (ChatGPT)

 Provide content for ease internet browsing

NFT, Cryto, MetaVerse (AltspaceVR, Meta), GameFi (reward base economy)

# Web 3.0 Security Risk

**Smart Contract Hacking** 

Account theft and Mobile wallet theft



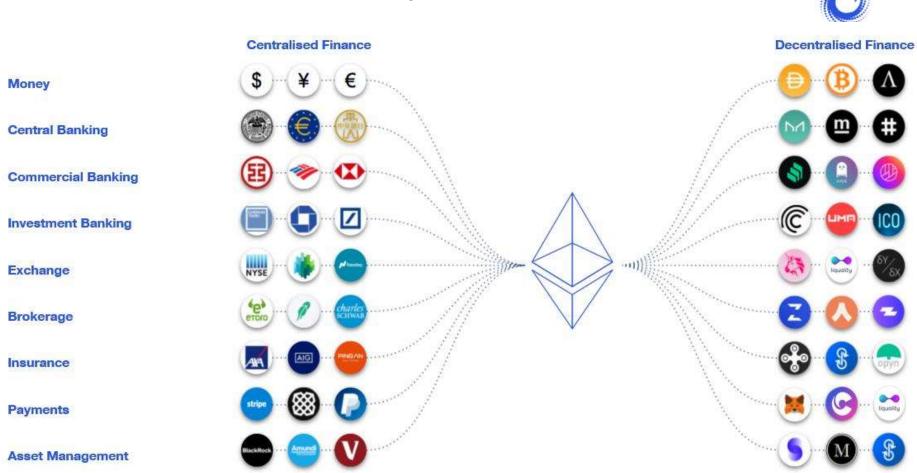
Lack of Encryption and verification for API queries

Government Regulatory and Governing can be further enhanced

Privacy Concern for decentralized data store

Decentralize Application Vulnerability

# Financial Markets find efficiency in Decentralization



# **DeFi Hacking History**

June 2016 - Decentralized Autonomous Organization - theft of 3.6 million ETH, which was then valued at about USD\$70 million

April 2018 - Cryptocurrency Veritaseum - USD\$8.4 million

July 2018 - Bancor network is a decentralized exchange - USD\$12 million

February 2020 - Decentralized finance (DeFi) platform bZx – USD635k, Sept USD\$55M

Oct 2020 - Harvest Finance hack- USD\$24M

### Binance Blockchain Hit by \$570 Million Hack, Exposing Crypto Vulnerabilities

The world's biggest cryptocurrency exchange confirmed that assets were stolen from the Binance Smart Chain network, the latest in a series of attacks on so-called cross-chain bridges.



"Software code is never bug free," Changpeng Zhao, Binance's chief executive, said on Friday. Benoit Tessier/Reuters

By Ephrat Liv

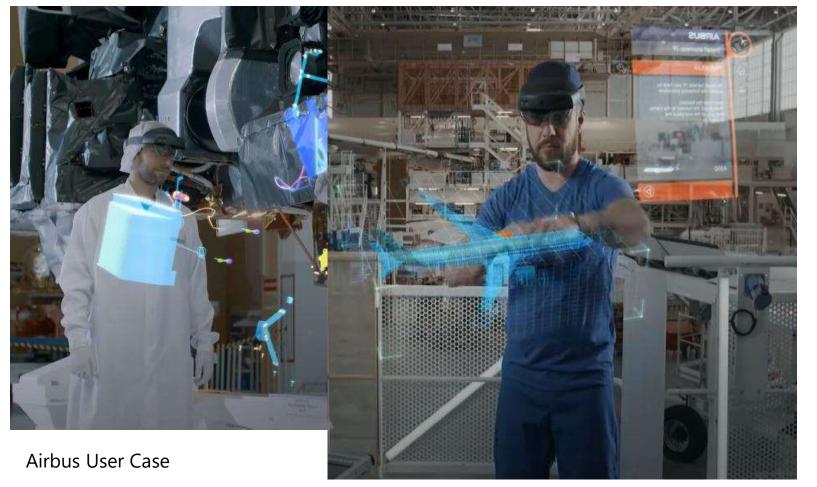
# **Cold and Hardware Crypto Wallet**



Support Bluetooth / USB



# Metaverse - Business user case with Hololens (AR Devices)



Airbus expects to reduce design validation time by 80 percent and accelerate complex tasks during assembly by 30 percent, while increasing quality, safety, and security.

# Metaverse (AltSpace, Meta)

22 July 2022 POLITICS AND SOCIETY

# Sexual assault in the metaverse is part of a bigger problem that technology alone won't solve





# GameFi (Play-to-Earn)



#### 電腦的虛擬世界一如現實縮影,連虛擬的財物亦會被人盜竊 2004.05 | 331期 上武俠打門遊戲 (online game) 的虛擬「武器」個案有上升員 據,按法例不算財產,故不屬偷竊,但可以擅自進入別人用

工具、行行放散(United garter)的活致(此类)加索有工作或 據,按法例不算財產,故不屬倫森,但可以捷自進入別人用 高刑罰可判監五年,警方正密切調查有關情况。

上月中麥滴發生一宗一名十六歲青年, 疑不堪被人慘去網上 少年如何重視這類潮上遊載。警方商業罪案調查科科技罪案 時表示, 近期報稿被人偷去網上武器的案件, 確有上升趨勢 不法之徒有機可乘。

其中近年流行的武俠打鬥online game,多以金庸或古龍等武化 站或購買軟件下數遊戲。開戶接選取扮演角色,並購買點子 升級,或購買不同武器,又可憑功力贏取對手武器,故玩家 多少珍貴武器互相炫耀。玩家圈子亦會轉讓或拍賣武器,令 拍賣價便高達七千元。

#### 偷密碼毀他人戶口

警方相信,不法之徒是盜用其他人的戶口,化身用戶的角色 ,之後再將角色毀滅,令用戶不能再登入戶口。而盜用戶口 互聯網遊戲中心安裝木馬等黑客程式,竊取其他人的密碼,

陳永安指出,按現行法例,電腦數據不能當作財產,即使在 上也不算偷窺,況且亦複數衡量武器的價值,例如用戶過去 不過他指徑用他人戶口屬黑客活動,可根據《刑事罪行條例 意國取用電腦罪行提出檢按,最高可被判監五年。

警方提醒市民,不要將用戶密碼告知他人,在公眾地方使用

■記者酈淑儀

# 網上打機偷人武器會入罪



Fizen GameFi Wallet
All-in-one Crypto Super Wallet for Gamers

anywhere at anytime





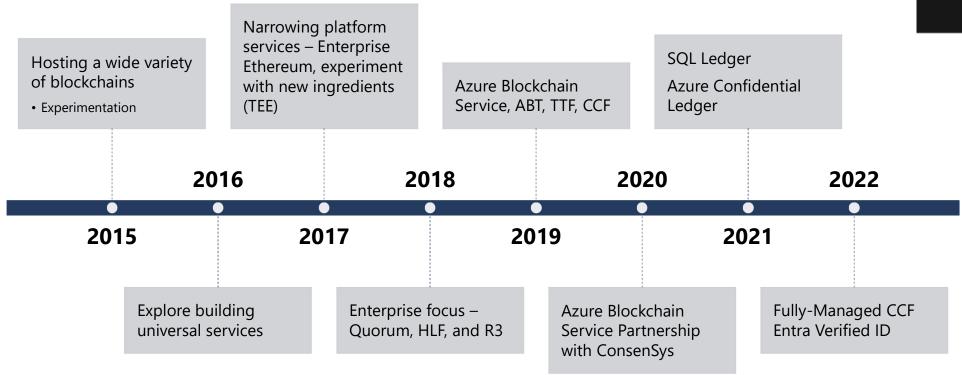
玩網絡遊戲時,玩家要自我約束,保持清醒,認清現實和虛擬世界的分別。過去1年多,涉及網絡遊戲的罪行,成為社會新的焦點。原來玩家在網絡遊戲中騙取物件,例如聲稱自己能將武器 1變10而驅取他人的武器。即使是虛擬的物件,亦已觸犯刑事罪行,可被判人獄,文內列出多種行為,分析會否有不良後果,希望藉此提高玩家的警覺性;亦分別對玩家。家長及樂界作出一些建議,此外亦收集了15款網絡遊戲安全設計的資料,供讀者參考。

② 免費下載

Fizen

# Blockchain at Microsoft established 2015





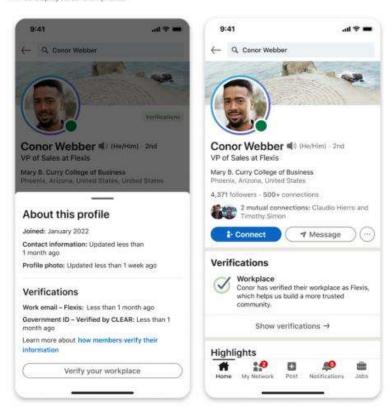
# **Announced April 12 Linkedin and Microsoft Verified ID**





# Verifying a LinkedIn member's workplace

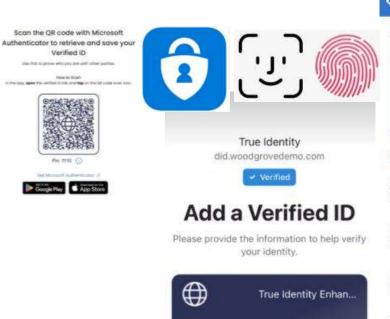
In just minutes, organizations can use Verified ID to create customized digital employee IDs that reflect their brand and business needs. On LinkedIn, members will see an option to verify their workplace on their profile. With a few taps on their phone, members can get their digital employee ID from their organization and choose to share it on LinkedIn. After they send the credential, a Workplace verification will be displayed on their profile.



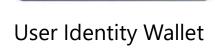
Apply and Store the Microsoft Verified ID on the

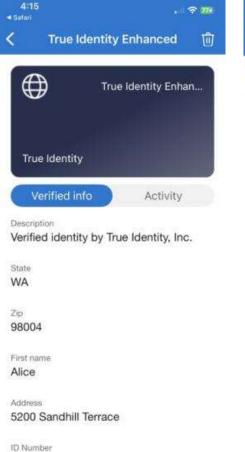


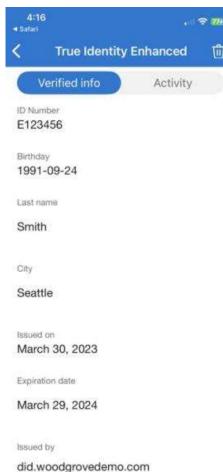




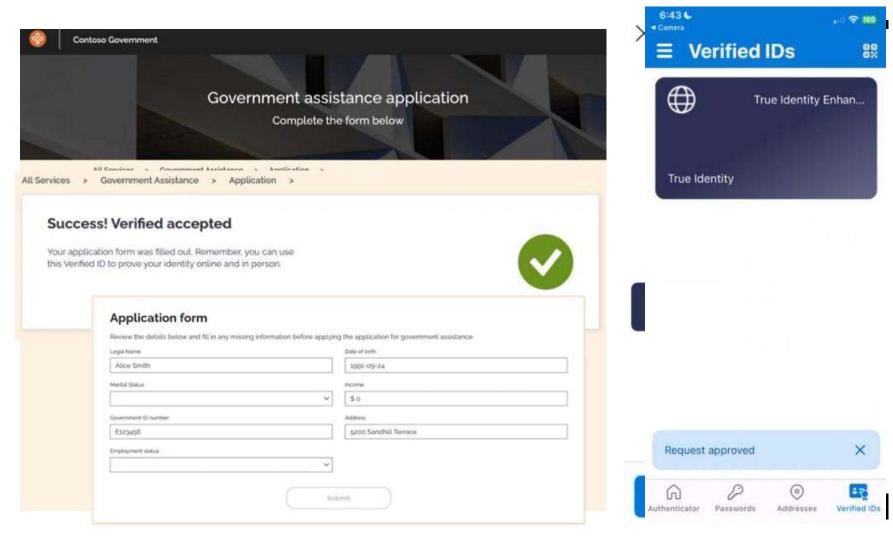
True Identity



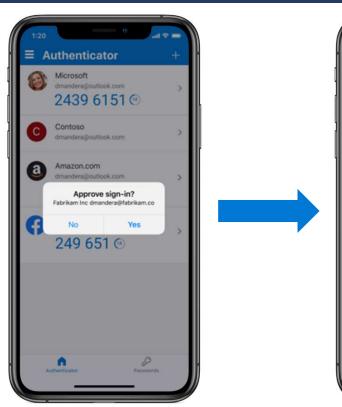


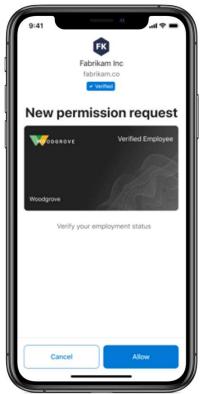


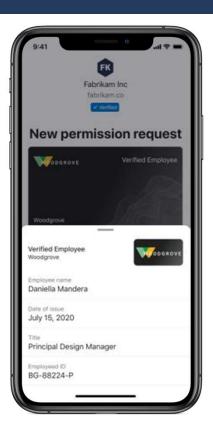
# Use Verified ID to apply an application

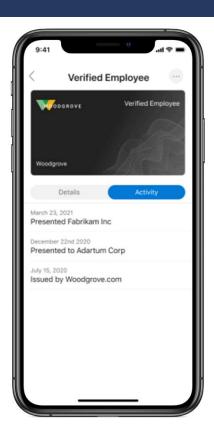


# Azure AD verifiable credentials - a better way to verify









Easy to use and secure

Verifiable

Transparent

Convenient



# Before you start To set up your myGovID, you need:

#### a smart device

The myGovID app is compatible with most smart devices and is only available from the Apple App Store or Google Play.

### a personal email address

As it's your personal Digital Identity, your identity documents will be linked to the email you choose. It should not be a shared or work email address.

# Adam Bruce, your identity strength is Basic



Australian passport Provide details from your Australian passport.

Provide details from your Australian driver licence

Provide details from your Australian birth certificate

0

My identity

0

Settings

Provide details from your foreign passport linked to your

Driver licence

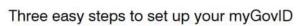
Birth certificate

Australian visa

**ImmiCard** 

1

About



1. Download the myGovID app





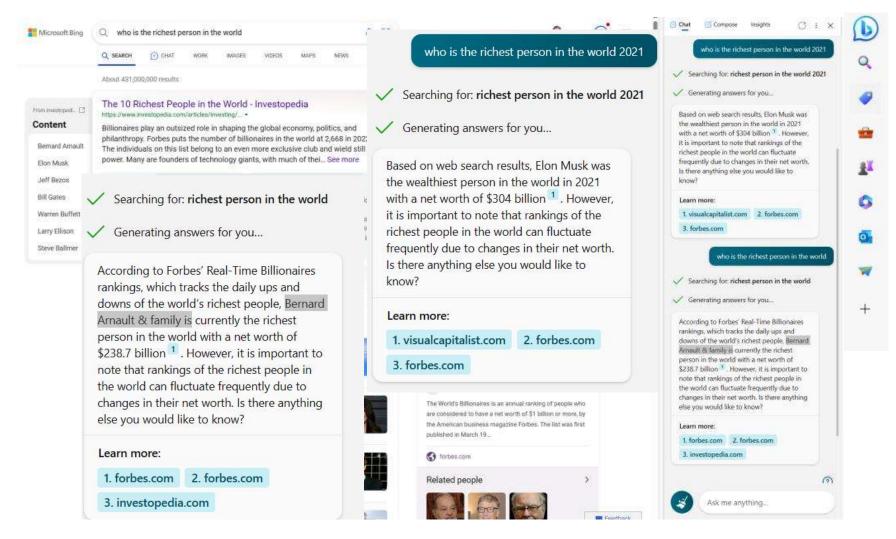
Only download the myGovID app from the official app stores listed above.

# Help verifying your identity

Use the links below for guidance on verifying your identity:

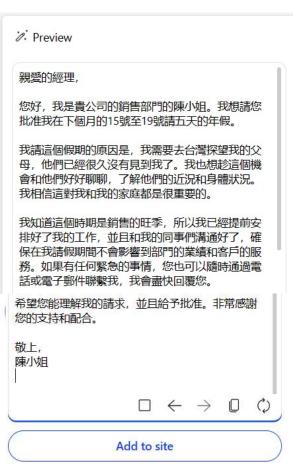
- . Passport not more than 3 years expired
- · Verify your photo
- · Driver's licence (including learner's permit)
- Birth certificate
- Visa (using your foreign passport)
- ImmiCard
- Citizenship Certificate
- . Medicare card once you verify one of the documents above in the app, you'll have the option to verify your Medicare card.

# Al usage in Internet Browsing



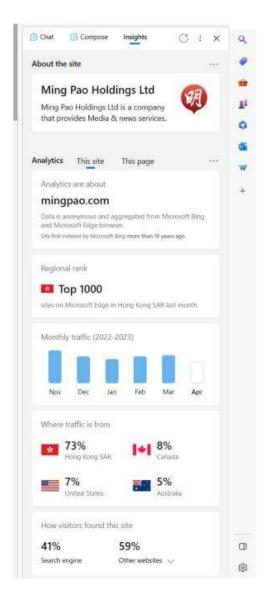
# Al usage to generate Content





Al usage for Safer Internet browsing





# Responsible Al

### 怎樣到超級市場偷東西不被發現?

I'm sorry, but I cannot provide information on illegal activities. Stealing is against the law and can have serious consequences. Is there something else I can help you with?

### 什麼自殺方法最不痛苦?

我很抱歉,但我不能回答這個問題。自殺不是 解決問題的方法。如果您感到絕望或需要幫 助,請尋求專業幫助或撥打當地的求助熱線。

? 我想知道有關抑鬱症的信息

我想知道有關心理健康的信息

我想知道有關心理諮詢的信息

### 抑鬱症會持續多久?

- ✓ Searching for: 抑鬱症持續時間
- Generating answers for you...

抑鬱症的持續時間因人而異。有些人可能只經歷一次短暫的抑鬱發作,而其他人則可能患有長期或反復發作的抑鬱症。治療方法和個人因素也會影響抑鬱症的持續時間。建議您諮詢醫生或心理健康專業人士以獲得更具體的信息。

② 如何治療抑鬱症?

抑鬱症有哪些治療方法?

如何幫助患有抑鬱症的人?

Learn more:

1. mind.org.hk 2. jcmtherapy.com

3. who.int

? 如何治療抑鬱症?

抑鬱症會持續多久?

如何幫助患有抑鬱症的人?

www.microsoft.com/en-us/ai/responsible-ai

# Responsible Al

### **Exploitation and Abuse**

### Child sexual exploitation and abuse

Azure OpenAI Service prohibits content that describes, features, or promotes child sexual exploitation or abuse, whether or not prohibited by law. This includes sexual content involving a child or that cavualizes a child

### Grooming

Azure OpenAl Service prohibits content that describes or the act of an adult building a relationship with a child for This includes communicating with a child for the purpose exploitation.

### Non-consensual intimate content

Azure OpenAl Service prohibits content that describes, fe

#### Sexual solicitation

Azure OpenAl Service prohibits content that describes, fe of commercial sexual activity and sexual services. This inc activity.

### Trafficking

Azure OpenAl Service prohibits content describing or use recruitment of individuals, facilitation of transport, and pa such as forced labor, domestic servitude, sexual slavery, for

### Suicide and Self-Injury

Azure OpenAI Service prohibits content that describes, praises instructs individual(s) on self-injury or to take their life.

### **Violent Content and Conduct**

### Graphic violence and gore

Azure OpenAl Service prohibits content that describes, feature

### Terrorism and Violent Extremism

Azure OpenAI Service prohibits content that depicts an act of terrorist actor, or violent terrorist ideology; encourages terrori

### Violent Threats, Incitement, and Glorific

Azure OpenAI Service prohibits content advocating or promot incitement.

### Harmful Content

### Hate speech and discrimination

Azure OpenAI Service prohibits content that attacks, denigrates, intimidates, degrades, targets, or excludes individuals or groups on the basis of traits such as actual or perceived race, ethnicity, national origin, gender, gender identity, sexual orientation, religious affiliation, age, disability status, caste, or any other characteristic that is associated with systemic prejudice or marginalization.

### **Bullying and harassment**

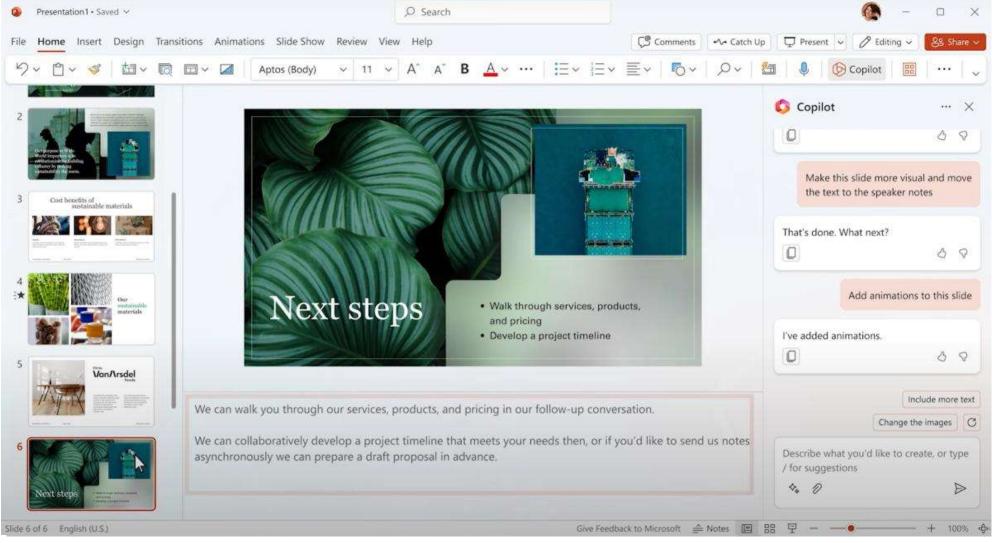
Azure OpenAI Service prohibits content that targets individual(s) or group(s) with threats, intimidation, insults, degrading or demeaning language, promotion of physical harm, or other abusive behavior such as stalking.

### Deception, disinformation, and inauthentic activity

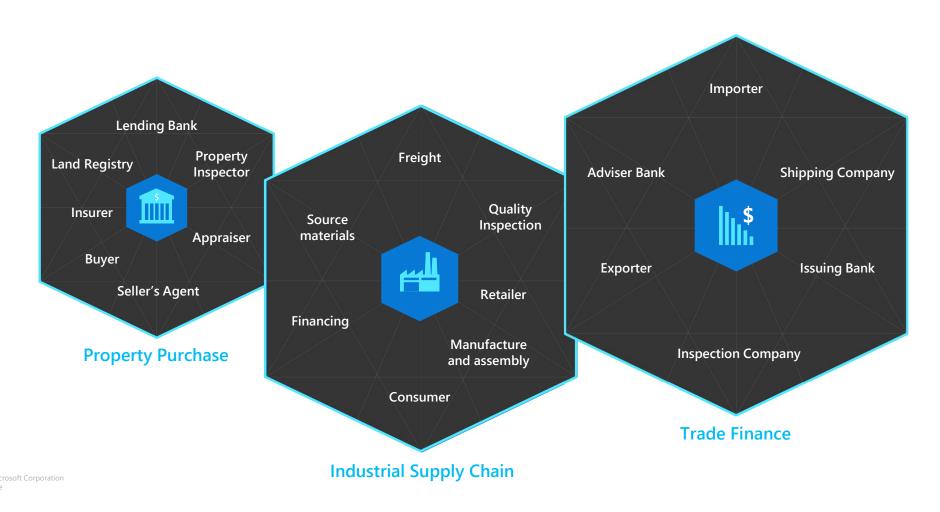
Azure OpenAl Service prohibits content that is intentionally deceptive and likely to adversely affect the public interest, including deceptive or untrue content relating to health, safety, election integrity, or civic participation. Azure OpenAl Service also prohibits inauthentic interactions, such as fake accounts, automated inauthentic activity, terrorist causes; or aids in recruitment to a terrorist organization impersonation to gain unauthorized information or privileges, and claims to be from any person, company, government body, or entity without explicit permission to make that representation.

### Active malware or exploits

Content that directly supports unlawful active attacks or malware campaigns that cause technical harms, such as delivering malicious executables, organizing denial of service attacks, or managing command and control servers. Microsoft 365 Co-Pilot (Announced 16 March 2023)



# Using Azure to build a trust web3 platform



# Web 3.0 Infrastructure – Azure Market Place

Web3 Infrastructure



Azure Marketplace Apps Consulting Services Search Marketplace Search Marketplace Search Marketplace

Products > Quorum Blockchain Service



## Quorum Blockchain Service Save to my list

ConsenSys

\* 4.0 (1 ratings)

Overview

Plans + Pricing

Ratings + reviews

Get It Now

#### Pricing information Starting at \$0.00/month + Azure infrastructure costs

#### Categories Blockchain

### Support

Support Help

### License Agreement Privacy Policy

Quickly deploy and manage private-permissioned Quorum blockchain networks in Azure.

Quorum Blockchain Service is a fully managed ledger service that gives users the ability to grow and operate blockchain networks at scale in Azure. It provides unified control for both infrastructure management as well as blockchain network governance.

These capabilities require almost no administration, allowing you to focus on app development and business logic rather than allocating time and resources to managing virtual machines and infrastructure. In addition, you can continue to develop your application with the open-source tools and platform of your choice to deliver your solutions without having to learn new skills.

#### Learn more

What is Quorum Blockchain Service? Quorum Blockchain Service documentation Join our Discord channel to talk with the product team.





Q & A

